BIG EASY COMBAT CLASSIC

GTMA National Tournament

December 12, 2026
New Orleans, Louisiana

www.bigeasycombatclassic.com

“More Than a Tournament. A Destination Event.”

2026 Sponsorship Prospectus

Bringing together competitors, coaches, families, and martial arts schools from across the Gulf South for a premier championship experience in the heart of New Orleans.

Welcome

The Big Easy Combat Classic is proud to bring a premier GTMA National Tournament event to New Orleans, Louisiana. This exciting regional martial arts competition will welcome competitors, instructors, coaches, families, and spectators from across the Gulf South and beyond.

Hosted in the heart of New Orleans metro area and just minutes from the French Quarter, the event combines high-level martial arts competition with the culture, hospitality, and energy that make New Orleans one of the most recognized destinations in the country.

The Global Traditional Martial Arts is the world's Fastest growing martial arts organization with thousands of active members. Therefore, GTMA students will be coming from not only locally, but also across the nation and potentially even some international.

In order to host an event of this magnitude, it is essential that we have community support. This is where we need your business' help. To raise money for our event we are asking local businesses to consider donation or sponsorship to help defray some of the costs and to make the event unforgettable experience.

We invite your organization to partner with us as a sponsor of this growing regional sporting event.

About the Event

The Big Easy Combat Classic is an officially sanctioned GTMA National Tournament expected to attract hundreds of competitors and spectators from across the country but primarily from the gulf south states of Louisiana, Texas, Mississippi, Alabama, Florida, and Georgia.

The event will feature competition divisions for:

- Traditional Forms
- Weapons Forms
- Creative / Open Forms
- Creative / Open Weapons
- Traditional Sparring
- Combat Stick Sparring

Competitors will range from beginner students to advanced black belts, with participants from young children through adult competitors and instructors.

In addition to the tournament itself, the event brings significant regional travel activity to New Orleans as competitors and families visit local restaurants, hotels, attractions, and businesses throughout the weekend.

The Big Easy Combat Classic is designed to grow into an annual recurring destination event for the Gulf South martial arts community.

Event Audience

Expected Attendance

- 200 to 300 competitors of all ages, starting at age 3 to ages 60+
- Hundreds of family members and spectators
- Plus, instructors, coaches, and event officials
- Regional attendance from multiple southeastern states
- VIPs and High Ranks from Global Traditional Martial Arts (GTMA)

Audience Demographics

The martial arts community represents a highly engaged, family-oriented audience that values:

- Youth development
- Discipline and leadership
- Health and wellness
- Community involvement
- Education and personal growth

Competitors can earn a medal for their efforts, along with points for places 1st – 3rd going towards Global Champion and Grand Champion titles. They will also walk away with a sense of accomplishment and courage. We are intent on building character and self-esteem through this competition. This creates a unique sponsorship opportunity for businesses seeking direct exposure to families, professionals, educators, athletes, travelers, and community leaders.

Why Sponsor the Big Easy Combat Classic?

Sponsors receive direct exposure to a regional audience while supporting a positive youth and family-focused athletic event.

Benefits may include:

- Brand visibility throughout the event venue
- Exposure to visiting families and regional travelers
- Social media promotion
- Website recognition and backlink opportunities
- On-site vendor engagement opportunities
- Tournament program advertising
- Logo placement on event materials
- Association with a nationally recognized martial arts organization

There will be competition in 8 events; Traditional Forms, Traditional Weapons, Traditional Sparring, Stick Sparring, Open Forms, Open Weapons. All events are exciting and fun to watch.

Vendor Booth Space Opportunities

Select sponsorship levels include vendor booth space. Vendor booths provide businesses with direct interaction opportunities with tournament attendees throughout the day. Businesses may distribute promotional materials, product samples, coupons, giveaways, and branded merchandise. Space is limited and will be assigned based on sponsorship level and registration date.

Community Impact

The Big Easy Combat Classic is more than a sporting event. By supporting this event, sponsors help provide a positive environment that encourages youth and adult development, sportsmanship, and personal growth.

Thank you for considering sponsorship of the Big Easy Combat Classic.

We look forward to partnering with organizations that support youth development, athletic excellence, leadership, and community engagement through martial arts competition.

Bill Rials
Fusion Martial Arts / Tournament Host

Sponsorship Opportunities

Community Sponsor **$100**

- Listed on event website
- Listed in tournament program
- Logo displayed on event sponsor board

Bronze Sponsor **$250**

- Includes all Bronze Sponsor benefits plus:
- Recognition on social media sponsor posts
- Business info displayed throughout the event.

Silver Sponsor **$500**

- Includes all Bronze Sponsor benefits plus:
- Competition ring sponsorship
- Logo placement on event T-shirt
- Quarter-page advertisement in tournament program
- Sponsor recognition during event announcements

Gold Sponsor **$1,000**

- Includes all Silver Sponsor benefits plus:
- ½ page ad in tournament program
- Vendor booth space at tournament
- Social media recognition
- Home page of website feature
- Banner or poster placement opportunity
- Priority Business information and signage displayed during the event.

Platinum Sponsor **$1,500**

- Includes all Gold Sponsor benefits plus:
- Premium placement on event materials
- Opportunity to include promotional items in competitor swag bags
- Full-page advertisement in tournament program
- Logo placement on competitor awards
- Featured recognition throughout the event
- Priority logo placement on event T-shirt
- Priority Business information and signage displayed during the event.

Title Sponsor **$2,000**

Only One Title Sponsor Slot Available

Event presented as:
“Big Easy Combat Classic presented by [Sponsor Name]”

- Includes all Platinum benefits plus:
- Largest logo placement on event T-shirts
- Largest logo placement on event banners and signage
- Premium logo placement on website homepage
- Featured recognition in all sponsor announcements
- Opportunity for branded lanyards, wristbands, or registration materials
- Opportunity for sponsor representative remarks during opening ceremonies

Please include Business Contact Information and Sponsorship Level Using the Donation Link Below:

https://donate.stripe.com/9B67sL17j3JwfpL3Yw2wU05

Scan to donate

Artwork and Logos

Please email high-resolution logos and artwork to:
Fusionma.info@gmail.com
Artwork deadline: November 15, 2026

Contact Information

For sponsorship opportunities or questions, please contact:
Bill Rials
Tournament Director
601-624-7117
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www.bigeasycombatclassic.com